



**NM 100**  
1923 - 2014



**Dr. MAHALINGAM**

COLLEGE OF ENGINEERING AND TECHNOLOGY

Udumalai Road, Pollachi, Coimbatore District 642003

Estd. 1998 | AICTE Approved | Affiliated to Anna University

**An Autonomous Institution**



**NAAC A++ GRADE**  
Cycle 2 (2018-2023)  
The Highest Grade

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# e-NEWS LETTER

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**Students' Guild of Service, MCET organised Teachers' Day Celebration** in CS Hall. **Dr.A.Rathinavelu, Principal**, Vice-Principal, Dean-R&D, Dean-Student's Affair, The Department Heads, Professors and Officials participated in the fete. On the eve of Teachers' Day, SGS conducted various events for staff members. Winners of events received medals & prizes and special gifts were bestowed to all staff members.







**Department of CSE** bagged overall championship and received **Winner Trophy** from the Principal.





**26 MCET - NCC** cadets participated in opening ceremony of The ORBIT at Kumaraguru College of Technology, Coimbatore. In this event, **Param Vir Chakra Awardee Capt. Yogendra Singh Yadav** and **Noble Peace Prize Awardee, Mr. Kalilash Sathyarthi** addressed the students. **Capt. Dr. B. Saravanakumar, NCC officer** accompanied the cadets.



The screenshot shows a Cisco Webex Meetings window. At the top, there's a menu bar with 'File', 'Edit', 'Share', 'View', 'Audio & Video', 'Participant', 'Meeting', and 'Help'. Below the menu, there's a toolbar with icons for 'Connect audio', 'Start video', 'Share', and other controls. The main content area displays a presentation titled 'Agenda - Day 1' with a table of activities and durations. A blue overlay box with the text 'Customize your view by dragging one or more videos to the stage.' and a 'Got it' button is visible. On the right side, there's a 'Participants (159)' panel showing a list of participants, including 'Simi (Host)', 'Brindha Cohost', and several other users with IDs like 'NTB24103T1', 'NTB24276T3', 'NTB12039T1', 'NTB24119T1', 'NTB24197T2- M.Madhuma...', 'NTB24325M1', 'NTB24327T3', and '2620 845 3254'.

Description	Duration (Mins)
Welcome and Introduction	10
Why Design Thinking	10
IBM Enterprise Design Thinking	10
Introduction to Mural & Team Formation (activity)	30
<b>Breakout Room Activity</b>	
Team Intros & Team Name	10
Design Thinking Intro (activity)	15
Hills - Persona identification & refinement (activity)	20
<b>Break Time</b>	
Identify Persona (activity)	20
Empathy Map (activity)	25
Need Statement (activity)	20
Day 1 Playback, Problem Statement refinement & Feedback	40
Day 2 Preview & Thank You	10

**Dr.A.S.Muthanantha Murugavel,** Associate Professor,  
**Dr.J.Ramprasath,** AP(SS) and **Ms.D.Janani,** AP(SS), faculty members of  
IT department, attended an online training on Nalaya Thiran - Design  
Thinking Training for faculty mentors on 06.09.2022 & 07.09.2022.







Pollachi Chamber of Commerce & Industry in association with NIA Educational Institutions organised a meeting for Coimbatore & Tiruppur Level Bankers to disseminate information on agriculture infrastructure fund of the state and central government of India and the interest subvention scheme of the AIF. **Dr.M.Manickam, Chairman, Sakthi Group of Companies** rendered presidential address, **Dr.G.D.Sameeran, IAS, District Collector, Coimbatore District**, provided guest address, **Honorable K.Shanmugasundaram, MP, Pollachi Constituency, Pollachi**, rendered special address, **Thiru Thakare Shubham Dnyandeorao, IAS, Sub Collector, Pollachi**, and **Thiru G.D.Gopalakrishnan, President, Pollachi Chamber of Commerce & Industry** provided felicitation.





## MCET MILESTONES

