

**Dr.Mahalingam College of Engineering and Technology, Pollachi – 642 003**

**Report on “Workshop on Intellectual Property Rights in Development of MSME” on  
20<sup>th</sup> and 21<sup>st</sup> December 2013**

NRDC-MoMSME-MCET jointly ventured in organizing a “Two Days Workshop on Intellectual Property Rights in Development of MSME” at Dr.Mahalingam College of Engineering and Technology,Pollachi on 20<sup>th</sup> and 21<sup>st</sup> December 2013.

On the first day the workshop commenced with an inaugural function at 10.00am in Electrical seminar Hall.Dr.S.Ramakrishnan Professor and Head of IT department, MCETwelcomed the gathering and disseminated the importance of workshop.

Dr.R.Jayaraman, Professor and Head of S & H department, MCET deciphered about the organizers of the workshop. Dr.M.Ramakrishnan, Principal MCET delivered the inaugural address.Mr.M.Palanivel, Dy.Director, MSME DI, Coimbatore addressed the gathering as chief guest for the function. His speech focused on the NRDC’S driving force for social uplifting of technology innovations .There is a prominent scheme of MSME called Cluster Development Scheme. It is going to be implemented in 11<sup>th</sup> place which includes barcoding, incubation sector. He conveyed about the importance of Intellectual Property Rights that protects the idea, technology upgradation and value addition to business. He focused more on courses and district jurisdiction offices of MSME in southern part of TamilNadu. Mr.J.Manivannan, Assistant Professor, Department of S & H, MCET proposed vote of thanks.

The Session I triggered with the speech by Dr.N.Shasihdhara Patent official from Indian patent office, Chennai. He conveyed about the patent office practice & procedure and the way for applying patentship in India. He explained on the jurisdiction for Indian patent office functions. There is a quite and gradual rise in the applicants for patent of India recently.Eventhough it is a healthy rise but still Indians need to hike their applicants for patentship.He discussed various discipline where patent trademark and trade secrets are not applicable. He persuaded participants to attend patent agent exam to become a patent officer.

Ms.Swapna Sundar made an exuberant and energetic talk on the emerging trends of design patent system in session II. She profoundly pointed about the importance of gaining design patent for any product. It is a long way through for Indians to present themselves as a major designer for any product. Her persuasive talk invited women participants to be a patent professional. She pictured the standpoint of India in the designing patent among the world. India is an iota in this field and need to develop a lot in filing the patent.

In session III Dr R N Narahari, Manager, Centre for Nano Science and Engineering (CeNSE), Indian Institute of Science, Bengaluru given a speech on overview of IPR Spectrum in India. He prefaced and introduced about the keen points in Patent system in India and channelized his views on the IPR patent numbers and highlighted the copyrights and patents facts. His talk enlightened the delegates about the approach towards Intellectual Patent System followed in India. The types of Intellectual Properties are discussed with anecdotes and facts. His presentation limelight the ignorance of IP culture in India. The delegates were elevated from ignorance to elegance after his talk.

In session IV, Dr. S Rama Murthy, Professor & Head, Jain University, Karnataka presented a talk on Prior Art Searching- Techniques of Performing a Patent Search. He focused on various strategies for searching patents on the web. Inventors are encouraged to search the patent database to see if a patent has already been filed or granted that is similar to the patent. He enlisted often used free-online patent database to access the existing patent registration. He made the delegates to get acquainted with the easy way to approach prior art patent through online and offline mode.

In session V, Shri C V Kiran, Partner, Rexlex Inc, Bengaluru expounded on Determining Novelty, Inventiveness & Utility of Invention. He clearly distinguished novelty and inventions from already invented products. He distinguished the inventions that are patentable and not patentable. The criteria for an invention namely novelty, inventive step and utility were defined clearly with relevant application. His talk presented an overview about the role of law in Intellectual Property Rights. He stressed on the word usage and documentation in the Patent Claim as it is liable to be encroached by the competitors.

In session VI, Shri K.SureshKumar, GM - PSG STEP- PSG TECH, Coimbatore gave a lecture on Technology funding schemes for MSMEs and Technology Incubation Scenario. Technology Commercialisation , routes to commercialization and government schemes for financial assistance are the ideas emphasized by him.

On the second day in the session VII Shri M Palanivel, Deputy Director, MSME DI, Coimbatore delivered a speech on Encouraging MSME for IPR Protection: Schemes of MoMSME. He deciphered about existing funding schemes and its features for the future endurance for the delegates. The components of NMCP, Technology and quality upgradation are key factors of his presentation.

In session VIII Shri N G Lakshminarayan, Manager-Business Development, NRDC, Bengaluru has given an interesting speech on management of Intellectual property rights. He said the way of making money from IPR and narrated about the ownership of IP particularly focusing on joint ownership. He added the issues faced in joint ownership. The approach for managing IPR in the organization was defined obviously. He reported the way of licensing the IP and the scope of the license.

**PHOTO GALLERY:**

**Report on “Workshop on Intellectual Property Rights in Development of MSME” on 20<sup>th</sup> and 21<sup>st</sup> December 2013:**

