



CRUSADE

ISSUE 62 VOLUME 63

JANUARY 2018

SPECIAL EDITION



MCET - 2 DECADE CELEBRATIONS DAY 1 - OPEN HOUSE EXHIBITION



MCET - 2 DECADE CELEBRATIONS DAY 2 - INDUSTRY CONCLAVE



MCET - 2 DECADE CELEBRATIONS DAY 3 - ALUMNI MEET

PREFACE TO MCET 2 DECADE CELEBRATIONS

NIA Educational Institutions belong to Sakthi Group, a 1.6 Billion US \$ Industrial Conglomerate and one of the fast growing business groups in India, with diversified businesses into auto-components, finance, textiles, dairy, renewable energy, etc. Sakthi Group of companies is justifiably proud of its meaningful journey in education field for the past sixty years. Late. Dr. N. Mahalingam, an industrialist, litterateur, a visionary thinker and a multi-faceted personality is the founder of these institutions. The underlying objective of the founder was to equip the predominantly agrarian youth of Pollachi region with industry skills to prepare them for the era of Indian industrialization.



At present, NIA Educational Institutions offer Kindergarten to research education in 4 campuses in and around Pollachi. Nearly 12000 students study in NIA Educational Institutions and 1500 staff members work in various NIA Institutions. Nachimuthu Polytechnic College which started its journey in 1957 celebrates its Diamond Jubilee Celebrations. It's the parent campus that also houses Palani Gounder Higher Secondary School which was started in 1995 and Dr. Mahalingam College of Engineering & Technology (MCET) which was started in 1998.

Manakkadavu Campus has Vanavarayar Institute of Agriculture. Mahalingapuram Campus has Sri Kuppanda Gounder Elementary School, Pollachi, Sri Kuppanda Gounder Nursery & Primary School and Mariammal Girls Higher Secondary School. Jothi Nagar Campus has Tmt. Mariammal Nursery and Primary School, Tmt. Rukmaniammal Higher Secondary School and Tmt. Mariammal Nursery and Primary School, Pollachi.

PREFACE TO MCET 2 DECADE CELEBRATIONS

MCET 2 Decade Celebrations

It is a happy coincidence that the two-decade's celebrations of MCET falls during the Diamond Jubilee year of NIA. Celebrating this occasion will be a fitting tribute to Dr. N. Mahalingam whose visionary efforts resulted in setting up MCET as an important constituent of NIA. To mark this occasion, a 3-day celebration from 4th January to 6th January 2018 is organised.

First Day, an open house exhibition is planned, which is estimated to be witnessed by around 10,000 students from various schools of our locality. MCET will also facilitate a rostrum for the school students to showcase their talents on this occasion.



Second day, in commemoration of the Diamond Jubilee Celebration of the campus and Two-Decade celebration of MCET, NIA Skill Foundation will be launched with the following objectives.

1. To bring all skill building initiative inside the campus under one banner.
2. To cater to the dire need of industries for role-ready technical workers.
3. To contribute to the county's burgeoning need for skilled manpower.

PREFACE TO MCET 2 DECADE CELEBRATIONS

MCET has a meaningful and established relationship with quite a few globally reputed industries, which has resulted in setting up 15 Centres of Excellence(CoE) such as, TUV Rheinland Centre for Advanced Training (Welding and NDT), Bosch Rexroth Regional Centre of Competence, Siemens Centre for Digital Manufacturing, Mitsubishi Electric Centre for Factory Automation, Microsoft Innovation Centre etc. While the CoE's offer advanced training, MCET also runs vocational skill building programs in association with TNSDC for unemployed youth, Suryamitra(NISE) for training Solar PV Technicians, Welding Technicians' Training supported by Federal Bank's Federal Skill Academy, L&T Public Charity Trust, Nexora Academy and Gravitech. NIA Skill Foundation will encompass all the above skill building programmes catering to diverse crowd viz; ITI, Diploma and BE graduates. On the same day, around 100 prominent industry delegates are invited, including the existing collaborative partners and new companies from various domains to witness this event. This congregation is arranged for a meaningful interaction between industry and academia, intended to culminate into a win-win situation.



Third day, a mega alumni congregation will be organized, inviting passed out graduates of past 16 years. The august presence of Government officials, celebrated industrialists and delegates from various walks of life will enrich this historical event taking place in our campus.

DAY 1 - INAUGURATION

The 2 decade celebrations of Mahalingam College of Engineering and Technology commenced at 10.30 am on 04-01-2018 with the prayer song.



Dr. C. Ramasamy welcomed the gathering and briefed on the Diamond Jubilee Celebrations of NIA that includes 6 decades of Nachimuthu Polytechnic College, 2 Decades of Mahalingam College of Engineering and Technology, 1 decade celebrations of Vannavarayar Institute of Agriculture.



He informed the gathering about various Educational institutions under NIA that offer LKG till Ph.D. to the rural students. He proudly told that 12000 students are studying across 4 campuses of NIA institutions with 1500 staff members. He also informed that a science expo is being conducted for 6000 school students studying in and around Pollachi.

DAY 1 - INAUGURATION



Dr. M. Manickam, Chairman, NIA Educational Institutions delivered the presidential address including all the services and achievements that NIA Educational Institutions rendered to this region. He told that 1 out of 5 students in this region studies in one of the NIA educational institutions. He told that Tamilnadu still stands tall amidst all the setbacks and challenges and youngsters in Tamilnadu are in a better position when compared to the other states. He insisted the students to work on their strengths and not on limitations and to use all the opportunities available for them. He announced that the recent NAAC rating of Dr.Mahalingam college of engineering and technology was 3.6/4 which is one among the highest in Tamil Nadu.



Honourable Pollachi V. Jayaraman, Deputy Speaker, Tamilnadu Assembly released the Student Guide Book and delivered the Special Address. He appreciated the service of NIA Educational Institutions in this region and informed the gathering that atleast one from each family in Pollachi would have studied in any one of the NIA Educational Institutions. He told that one day, NIA Institution will become a University and told that the day is not far off and wished all the students a better future.



DAY 1 - INAUGURATION

Honourable Udumalai K. Radhakrishnan, Minister for Animal Husbandry inaugurated the School Competitions. He fondly remembered his experience as a student in NGM College while he was doing his B.Com and expressed his gratitude and happiness for inviting him. He recalled people who studied in NIA Educational Institutions and excelled in their professions. He requested the students to utilize the Science Expo and benefit out of it. He also promised to do all possible help for the welfare of the rural students of this region.



Mrs. B. Gayathiri Krishnan – IAS, Sub Collector, Pollachi felicitated the event. She told that she heard about NIA Institutions even before joining the duty as the Sub Collector. She requested all the students to focus on the task at hand and excel in their lives. She also requested them to get help from the teachers, alumni etc. to shape up their career well.

DAY 1 - INAUGURATION

Honourable K.A. Senkottaiyan, State Education Minister inaugurated the Open House Exhibition and delivered the inaugural address. He stated the dream of Arutchelvar in providing quality education with moral values. He informed the gathering that Arutchelvar had not only started educational Institutions but also Industries such as Sakthi Sugars which developed the life of thousands of farmers of that region. He promised that the government and Ministry of Education strive hard to modify the existing educational system in order to help all the students of the state to excel in their lives.



DAY 1 - INAUGURATION



He told that in few years, the state syllabus will be better than the CBSE syllabus. He pointed out that NIA Educational Institutions bring out disciplined students in the society. He requested the students to realize the importance of Education and put in their hundred percentage effort to excel in education and to capture future opportunities. He shared a few welfare schemes that the government plans to execute to motivate and help the rural and Tamil medium students. He also stated that the government is investing 100 crores in student exchange program across 12 countries around the world for 100 students every

Mr. R. Manivannan, Principal, NPTC delivered vote of thanks and the function came to an end with the National Anthem.



It was a very memorable day to cherish as the school children displayed their projects and products to different school students and the distinguished guests. They also interacted with the team of ministers and students from different schools. Students from the visiting schools also participated in various competitions and exhibited their talents. Altogether, the first day of 2 decade celebrations, as part of the Dimaond Jubilee Celebrations, was inaugurated grandly.



DAY 1 - INAUGURATION - MEMORIES



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DAY 2 - INDUSTRIAL CONCLAVE

An industrial conclave was organized on 5/01/2018 as part of the Two Decade celebrations of MCET and Diamond Jubilee celebrations of NIA educational institutions. The function started at 10:00 AM with a prayer song.



Dr. M. Manickam, Chairman, NIA Institutions welcomed the gathering and delivered the presidential address. He started his speech by elaborating on the present educational system and industry trend. He explained how MCET has adopted industry attachment programmes where the curriculum is co-created in collaboration with the industry experts by incorporating all the required components of the present industry with a futuristic view. He informed the gathering that MCET is adding One Skill Development Centre, One Artisan Training Centre, One Bosch Centre of Excellence, One Agripreneur Programme and 5 MoUs with different companies in order to help the students and faculty members gain enough industry exposure.



DAY 2 - INDUSTRIAL CONCLAVE

Mr. M. Harihara Sudhan, Correspondent – NIA Educational Institutions delivered a brief note on NIA Skill Foundation. He wholeheartedly welcomed everyone and expressed his gratitude. He informed the gathering that the college has already got 15 Centres of Excellence that operate inside the campus including 7 global brands such as Bosch, Microsoft etc.



He informed that Industry 4.0 is already at the doorstep which will combine machine and human interaction and reduce human effort to a great extent. This new era in the industry has prompted the college to come up with the concept of NIA Skill Foundation which will bring all the training required by the Industries under one umbrella and provide futuristic training.



Mr. Tomer, Executive Director – Corporate Planning, Maruti Suzuki India inaugurated NIA Skill Foundation and delivered his speech. He expressed his happiness for being part of this exhilarating experience. He started his speech with a quote of Prime Minister Narendra Modi that India should become the Skill Capital of the world. He displayed a graph which showed that only 10% of the work force is really skilled.



DAY 2 - INDUSTRIAL CONCLAVE

He pointed out that 136 lakhs of employees will be required in the nearest future, so building skill will make people employable because of the quality expectations from the companies. He requested everyone to be future role ready engineers by undertaking the necessary training. He pointed out that Indian and Japanese governments have jointly established JIM, a skill building academy in Gujarat. He highlighted the Industries' role in adapting colleges to impart industry training and upgrade the lab facilities. He also insisted on corporate responsibility of adopting villages to provide better facilities to rural areas. He concluded his speech by quoting Mr. O. Suzuki, Chairman of Suzuki Motor Corporation, that Make in India will succeed only if India develop skilled employees with quality consciousness.



Mr. R. Venkatnarayanan, HR-IT, Rane Group of Companies delivered the Two Decade special address. He quoted Confucius by saying that if one wants to invest something on a 10 years return, one should plant trees but if one wants to invest on a 100 years return, one should invest in children's education.

He pointed out the efforts taken by MCET management to provide quality education and bring out skilled workforce. He told that educational institutions play a major role in building the nation by developing responsible engineers.



DAY 2 - INDUSTRIAL CONCLAVE

He also insisted that the industry-institute partnership will help the country together by cooperating, collaborating and co-creating. He appreciated the efforts of MCET in taking this collaboration forward for the past 20 years. He requested the students to embrace technology by pointing out that industry 4.0 revolution of mechanization and automation that will have less human interface. He concluded his speech by quoting Confucius again that, 'to know that we know what we know and that we do not know what we do not know, that's true knowledge'.



Dr. V. Kovaichelvan, Director – IQL TVS Motors launched the Agripreneur Programme. He started his speech by recalling the importance of starting a technical education in a rural area and his association with NIA.

He listed few developments that happened in India in the past 20 years such as quality, automation, computer technology, reliability and a holistic approach due to the economic reforms and globalization. He pointed out the efforts of TVS, in developing role ready engineers in collaboration with the academic institutions such as NPT and MCET.

DAY 2 - INDUSTRIAL CONCLAVE

He cited the idea of Agripreneur Programme and its development so far. He pointed out the challenges faced by agriculture and farmers today such as, lack of rain, migration towards urban areas etc. He informed that 27 students have joined the first batch diploma in Agripreneur programme and there are 10 modules equivalent to a professional MBA programme. This programme, he said, will mobilize people, give them confidence and self esteem. He appreciated the efforts of NIA institution and TVS Motor Company in this regard.



Mr.R. Venugopal, Secretary, Bosch India Foundation inaugurated MCET-BOSCH, Artisan Training Centre. He briefed on the services of Bosch and the implementation of social welfare services by Bosch.

He mentioned that many people fail in basic engineering skills, so he told that Bosch has come up with the idea of setting up Artisan Training Centre where the students will be trained on carpentry, plumbing and basic electrical works. He recalled the association Bosch has with MCET so far. He also appreciated MCET for creating more room for training the students in various industry skills.

DAY 2 - INDUSTRIAL CONCLAVE

Mr. T.V.Sriram, Vice-President & Centre Head of Bosch, Coimbatore, briefed on the services that Bosch does in Coimbatore Region. He told that Coimbatore is the biggest hub for Bosch with 7,000 employees. He proudly stated that apart from being a corporate, Bosch also take up more CSR activities to help people around them.



He told that it's not just about spending money alone but the human participation from Bosch where the employees of Bosch offer training to rural students is also equally important. He listed few upcoming technologies in industries such as big data in IT, self driving cars in Automation industry etc. and asked the students to embrace changes and prepare well for future.



Mr. R. Ramesh, Executive Director, JANATICS INDIA PVT LTD inaugurated MCET-JANATICS Centre of excellence. He fondly recalled his relationship with the campus as he is from the first batch of Kumaraguru College that was started here.

He told that he got a strong foundation while he was studying here and that helped him contribute to the company effectively in providing solutions to different clients across the globe. He expressed his happiness in inaugurating a Centre of Excellence in a campus where he was educated. He promised his full support and cooperation in taking the centre forward.

DAY 2 - INDUSTRIAL CONCLAVE

MCET signed five MoUs with 5 different companies. Dr. M. Manickam, Chairman, NIA Educational Institutions exchanged the MoUs with the respective delegates from each company.



DAY 2 - INDUSTRIAL CONCLAVE

Kanishka Arumugam from Ekki Pumps addressed the gathering on behalf of the five companies that signed MoU with MCET. He informed the gathering that the company has an year old relationship with MCET.



He also told that there is lot of opportunity for pump making companies in Coimbatore belt and promised that he would work closely with MCET to bring out the best through the MoU signed.



Mr. Thomas Fuhmann, MD & CEO of TUV Rheinland shared his experience with MCET. He told that India has the strongest and highest number of youngsters in the world and highlighted various opportunities available for youngsters in India.

He requested the students to choose a career that they like. He highlighted the Make in India scheme and the efforts taken by the Central and State governments. He briefed on the relationship he has with MCET in terms of providing skill training to students and employees of different companies. He elaborated on TUV Rheinland's operations worldwide and told that MCET is the first educational Institution that partnered with TUV Rheinland. He expressed his happiness and satisfaction about how MCET is taking this initiative in providing industrial training to the rural population.

DAY 2 - INDUSTRIAL CONCLAVE

Mr. K. Purushothaman, Senior Director, NASSCOM started his speech by stating that India is the superpower of the IT industry and NASSCOM is one of the biggest players in it.



He pointed out that educational institutions lack innovation and informed the gathering that the industry institute partnership is only in its initial stage where a huge gap still exists. He told that all the academic institutions should come forward to strengthen this relationship. He also suggested that different domains in the industry need to come together in felicitating new products and create new employment opportunities.



Dr. A. Rathinavelu, Principal, Dr. Mahalingam college of engineering and technology delivered the vote of thanks and the function came to a formal closure with the national anthem.

DAY 3 - ALUMNI MEET



The Alumni Meet – 2018 started at 11.00am on 06-01-2018. Dr.A Rathinavelu, welcomed the gathering and set the context for the event. He pointed out that the campus has grown not only in terms of buildings but also in terms of curriculum, facilities for students and industry interaction.



Mr. M. Saravanakumar, President, Campus Alumni Chapter from 2002 batch presented the Alumni Report. He informed the gathering about the growth of MCET from a humble start to a very big empire.



He told that there are three major Alumni chapters, Campus Chapter in Pollachi, Chennai Chapter and Bangalore Chapter. He has also told about the initiatives such as website, mobile app etc. to strengthen the alumni relationship. He informed the gathering that MCET Alumni contribute to the college in many different ways such as participating in various industry and career counseling programmes, guest lectures as guests etc.

DAY 3 - ALUMNI MEET

Dr.C.Ramasamy, Secretary, NIA Educational Institutions delivered the presidential address and honoured the distinguished alumni. He in his speech told that it's a great year for MCET as it celebrates its 2 decades of service in higher education.



He told that this celebration is also part of the Diamond Jubilee Celebrations. He informed the gathering that this is the first time MCET has arranged for an Alumni meet of all the chapters. He told that 6 distinguished alumni are identified who excelled in their careers and brought laurel to the institutions. He requested all the Alumni to come to their Alma matter to help it grow. He also requested the Alumni to fix a date either at the end or beginning of the year for an annual gathering.



DAY 3 - ALUMNI MEET

Mr. M. Harihara Sudhan, Correspondent, NIA Institutions introduced the mentoring system and delivered the special address. He welcomed the Alumni again and expressed his gratitude and happiness to see all the alumni back to their Alma Matter.



He told that MCET is a growing college where the current students need more help from the Alumni in terms of mentoring and guidance. MCET ONE programme will provide the current students with the right opportunity, Networking and Exposure. He explained the process of MCET ONE programme. He told that the mentees will be attached to the right Alumni Mentor from the pool of registered mentors. He requested the Alumni to spend atleast 20 minutes, twice in a month. He told that one should have five years of experience to become a mentor. Mr. M. Harihara Sudhan, Correspondent, NIA Institutions released the Alumni Newsletter.



Dr. Ranga Palanisamy told that one of his Alumni helped him to choose the right career. He told that an Alumnus can be the right person to help the students. He told that two students will be attached to an Alumnus. He requested the mentees to connect regularly to the mentors.



DAY 3 - ALUMNI MEET

Mr. Nandhakumar. IAS delivered the acceptance speech on behalf of the distinguished Alumni. He fondly recalled his days in the college by stating that he belonged to the first batch. He told that when he was confused about his career, his friends, faculty and staff helped him to choose

He told that he picked up reading habit from the college and that helped him a lot while preparing for IAS. He requested the students to stick to their passion without choosing the IT field blindly because of the lucrative life that poses. He promised his help the students of MCET.



As part of the MCET ONE programme, five mentors and 10 mentees were introduced.

Mr. Harshavardhan, President SGS was inducted into the alumni chapter on behalf of the current final year students.



Mr. D. Thiruvengadam, President, Chennai Chapter proposed the vote of thanks and the event came to a formal closure.



DAY 3 - ALUMNI MEET

Moments to Cherish



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ISSUE 62 VOLUME 63

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JANUARY 2018



LANGUAGE EDITOR

S. RAJANANDHINI

II MECH - CEP

raji1998subbu@gmail.com



SPECIAL REPORTER

D. THIRUCHELVAN

II MECH

dthiruchelvan98@gmail.com

CHIEF EDITOR



P. JOSE

FACULTY IN-CHARGE - LLC

jose@drmcet.ac.in