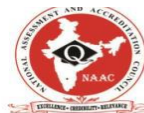


DR. MAHALINGAM
COLLEGE OF ENGINEERING AND TECHNOLOGY
Udumalai Road, Pollachi, Coimbatore District 642003
Estd. 1998 | AICTE Approved | Affiliated to Anna University
An Autonomous Institution



NAAC A++ GRADE
Cycle 2 (2018-2023)
The Highest Grade

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals.

S.No.	NATIONAL & WORLD DAY EVENTS THROUGH MCET-INSTITUTION INNOVATION COUNCIL
1	NATIONAL TECHNOLOGY DAY
2	WORLD INTELLECTUAL PROPERTY DAY
3	WORLD ENTREPRENEURS DAY
4	WORLD ENVIRONMENT DAY

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**DR.MAHALINGAM COLLEGE OF ENGINEERING AND
TECHNOLOGY , POLLACHI (IC201810466)**
NATIONAL TECHNOLOGY DAY

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To learn how to present an idea	Students are with opportunity to learn idea pitching
Academic Year:	Program driven by:
2021-22	Celebrations Initiative
Month:	Program /Activity Name:
May	National Technology Day
Program Type:	Other:
Techfest on Innovation	null
Program Theme:	Other:
R&D and Innovation	NA
Date & Duration (Days):	External Participants, If any:
08/16/2022-08/16/2022-0	null
Student Participants:	Faculty Participants:

24

6

Expenditure Amount, If any:**Remark:**

null

null

ATTACHMENTS**Video:**

null

Photograph1:**Photograph2:**

/uploads/institutes/monthlyReport/Photograph2/9372-IC201810466.jpg

Session plan, If any:

<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/6778-IC201810466.pdf>

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MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**DR.MAHALINGAM COLLEGE OF ENGINEERING AND
TECHNOLOGY , POLLACHI (IC201810466)**
WORLD INTELLECTUAL PROPERTY DAY

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To give awareness on IPR	Students are able to understand the importance of IPR
Academic Year:	Program driven by:
2021-22	Celebrations Initiative
Month:	Program /Activity Name:
April	World Intellectual Property Day
Program Type:	Other:
Seminar/Case Studies	null
Program Theme:	Other:
IPR	NA
Date & Duration (Days):	External Participants, If any:
04/26/2022-04/26/2022-0	null
Student Participants:	Faculty Participants:

72

3

Expenditure Amount, If any:**Remark:**

null

null

ATTACHMENTS**Video:**

null

Photograph1:**Photograph2:**

/uploads/institutes/monthlyReport/Photograph2/7750-IC201810466.jpg

Session plan, If any:

<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/7560-IC201810466.pdf>

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MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**DR.MAHALINGAM COLLEGE OF ENGINEERING AND
TECHNOLOGY , POLLACHI (IC201810466)**
WORLD ENTREPRENEURS DAY CELEBRATION

OVERVIEW

Objective:

it is the act of starting a business, create a job for yourself as an entrepreneur and for others

Benefit in terms of learning/Skill/Knowledge obtained:

Learned the life skills such as an innovative approach to solve a problem, resolve real world problems, collaboration and working with a team

Academic Year:

2020-21

Program driven by:

MIC driven Activity

Month:

August

Program /Activity Name:

World Entrepreneurs Day Celebration

Program Type:

Leadership Talk

Other:

null

Program Theme:

Entrepreneurship

Other:

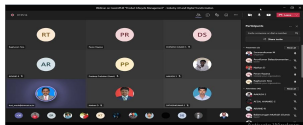
NA

Date & Duration (Days):

08/21/2021-08/21/2021-0

External Participants, If any:

null

Student Participants:	Faculty Participants:
90	20
Expenditure Amount, If any:	Remark:
null	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/2035-IC201810466.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/8562-IC201810466.png
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MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**DR.MAHALINGAM COLLEGE OF ENGINEERING AND
TECHNOLOGY , POLLACHI (IC201810466)**
WORLD ENVIRONMENT DAY

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To learn the techniques for right product for right application	Students able to learn the skills required to cast concrete for various applications
Academic Year:	Program driven by:
2021-22	Celebrations (Ministry of Education Initiative)
Month:	Program /Activity Name:
June	World Environment Day
Program Type:	Other:
Other	hands on Training
Program Theme:	Other:
R&D and Innovation	NA
Date & Duration (Days):	External Participants, If any:
06/03/2022-06/04/2022-1	null
Student Participants:	Faculty Participants:

32

5

Expenditure Amount, If any:**Remark:**

null

null

ATTACHMENTS**Video:**

null

Photograph1:**Photograph2:**

/uploads/institutes/monthlyReport/Photograph2/8229-IC201810466.jpg

Session plan, If any:

<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/7894-IC201810466.pdf>

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