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MCET/IQAC/NAAC/Criterion 3/3.3/3.3.1

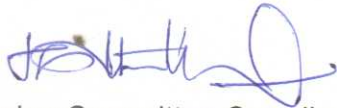
TO WHOMSOEVER IT MAY CONCERN

This is to certify that Institution has created an eco-system for innovations, creation and transfer of knowledge

3.3.1: Institution has created an eco system for innovations, creation and transfer of knowledge supported by dedicated centers for research, entrepreneurship, community orientation, Incubation etc.

We hereby enclosed the following details for your kind reference

- ✓ Centre for Innovation Business Incubation and Entrepreneurship (CIBIE)
- ✓ List of Incubatees
- ✓ Link for relevant document in HEI



Steering Committee Coordinator



PRINCIPAL
PRINCIPAL

Dr. Mahalingam College of
Engineering and Technology
Pollachi - 642 003.

3.3: Innovation Ecosystem

3.3.1: Institution has created an eco system for innovations, creation and transfer of knowledge supported by dedicated centers for research, entrepreneurship, community orientation, Incubation etc.

Additional Information for 3.3.1

https://mcet.in/?page_id=5006

The Centre for Innovation Business Incubation and Entrepreneurship (CIBIE) was founded in 2015 to promote innovation-driven entrepreneurship among engineering students.



Notable Startups

Stark Tech (2022)

S.B.PranavKumar is a student from Mechatronics Engineering. His startup is to develop UAVs serving to clean water bodies. His startup shares a physical space to develop UAVs.



Stark Tech

Farm Yield Agri Products LLP(2022)

V.Sethupathy and N.Rajesh Alumni of MCET are founders of the startup. They produce virgin coconut oil and give training to village people to produce virgin coconut oil.



Farm Yield Agri Products LLP

Brains of Tech (2022)

A. Srinand is a founder of the startup who is a student from Computer Science Engineering. His startup focus on digital marketing, UI/ UX development and Social videography. He has been given with space for developmental activities.



Brains of Tech

Campus To Home (2022)

S.Ashwin Jeeva from Mechatronics Engineering and M.Dalmia Ramshankar from Mechanical Engineering students incepted a startup with the aid of ABT Parcel Ltd., to cater the logistics need of the hostel students.



Campus To Home

Avini'sshakes (2022)

C.R.Vaidheeswaran is a founder of Avini's shakes who is a student from Mechatronics Engineering. This startup trades the milk products and serves within campus.



Avini'sshakes

Terrain Industries Ltd.,(2020)

T. Praveen founder of Terrain Industries is an alumnus of 2016 batch belongs to Electrical and Electronics Engineering. The start up incepted virtually in the year 2020 with CIBIE. It offers a high performance electric vehicle with good acceleration and long range at a single charge. We have almost spent two years of research and developing prototype and testing it to come out with the best product that could be a game changer in the auto industry over IC engines.



Terrain Industries Ltd

HASHh Automation (2020)

M/s. R. Lakshman Karthik and G. Guru Aswath from Electronics & Communications Engineering 2018 batch passed out students of MCET have started a company called HASHh Automation which offers home automation of electrical appliances. The specialty of this venture is that the equipments are manufactured by the alumni and it is their own invention.



Mayon Technologies (2019)

Manoj K Srivardharn is an alumnus graduated as Automobile Engineer in the year 2020. He is a founder of Mayon Technologies. The idea is to integrate technology to create an aggregate for waterless Car Wash. For this purpose he has done a research to identify certain chemicals that would clean, wax and shine the cars at a low cost and without wastage of water. He is also developing agricultural



Mayon Technologies

aids and accessories like “Jeevamirtham” Producing machine and “Plantanomous” for combined tilling, sowing, weeding purpose.

IronMan Technology & Consultant (2019)

Mr.M.Vinod Veeranan is an alumnus of MCET graduated in the year 2009 from Electrical and Electronics Engineering. After a decade experience in the IBM and growing to become an expert in AI and Automation he has moved out to start IronMan Technology at CIBIE. Mr. Vinod has a great passion is sharing his knowledge and skill to his juniors in the campus.



Awerum (2017)

Mr. K. Muthuselvan an alumnus of MCET From MCA department partnering with Mr. M. Raguram, founded this company in 2017. Awerum offers IT services such as; web application, mobile application development, digital marketing, web services, e.commerce solutions, and custom PC app development



MASH Technologies (2016)

Mr. S. Vignesh a 2016 passed out CSE student of MCET started this company. MASH has developed two major products one is the lorry transport aggregator and the other one is Tractor aggregator called Gold Farm. MASH is the technology partner for Mercury since August 2017. Government of Karnataka is a client of MASH and Mercury who are working towards implementing the Gold Farm tractor aggregator in Karnataka



Seyonn Technologies (2015)

Founded by Mr. K. Krishnaraj and Mr. Ashok Kumar currently has a team of 6 members. Seyonn website development, ERP Software for hybrid farms, Billing software for retail industry, SEO work for farms, I-Farmer App for buy and sell produce, updation of daily market price of produce, weather forecast, organic farming, terrace farming, and the contacts of experts, availability farm machineries and equipment.



Seyonn Technologies