



CRUSADE

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Mr. K. Arul Kumaresan

Executive - CPG

FEATURING

A LEGACY REVISITED



WISE TALK ONLINE TRANSACTIONS



M. Navaneetha Krishnan

III IT

A LEGACY REVISITED

According to Dr. Ibrahim Alladin, Dr.N.Mahalingam will be revered for many of his achievements but one thing which will stand out from the others is that he revived Saint Ramalinga Vallalar, and brought out his teachings on Jyoti (Excerpt from 'A Living Legend').



Arutchelvar has been associated with spiritual personalities right from his younger age and has always enjoyed the company of saints who discussed on spirituality. He encouraged financial contribution for the renovation of several temples, donated lands for establishing ashrams and temples, etc. Vadalur Vallalar advocated Jeeva-karunyam, i.e., Compassion which is the highest form of spiritual experience and Saivam i.e., 'refraining from killing of animals or birds for consumption'. Profound compassion and relieving hunger are such simple but life time philosophies of Ramalinga Adigalar for ultimate spiritual experience.

It may not be an exaggeration to say that whatever little people know about Vallalar is because of great souls like Arutchelvar. Similar to Vallalar, the other great man who left a lasting impression on Arutchelvar's life was Mahathma Gandhi. His faith in truth, sathyagraha, non-violence and selfless service to the society are some of the attributes similar to Vallalar's philosophy and Arutchelvar had the influence of both. His thoughts and deeds in all his endeavours viz; business, service to community, and literary works were influenced by the two.



A LEGACY REVISITED

It is hardly anyone other than Arutchelvar who has thrown his complete weight behind upholding and propagating the principles of Vallalar and Gandhi all his life, in fact, he considered these two saints as his two eyes.

Ever since 1950, Arutchelvar had been organizing Gandhi-Vallalar Vizha, solely to spread the good words of both the Mahathmas during the birth anniversary of Gandhiji every year. The celebration is for five to eight days from 1st of October. Eminent orators, Gandhians, Spiritual Leaders are invited to speak about the philosophies of Gandhi and Vallalar at AVM Rajeswari Kalyana Mandapam in Radhakrishnan Salai, Chennai. Thanks to Shri A.V. Meiyappa Chettiar's family for permitting to use the hall free of cost for this auspicious and noble cause of highest order.

Arutchelvar had relentlessly organized the function year after year for over 60 years and continued to keep his resolution alive harping on his commitment to uphold the principles of the two righteous incarnations. Blessed are the souls that have the privilege of joining the Divine Power while involved in serving the Supreme, Arutchelvar is one such holy soul who breathed his last while listening to the discourse at Gandhi-Vallalar Vizha on 2nd October, 2014.

A leader is one who sees things that others don't. While the very next year's function was planned by Dr. Manickam who inherited the services through Ramalingar Panimandram. He had a different plan as he did not want this to continue as a function for the few senior citizens who still cherish their memory of Gandhiji and Vallalar, but wanted to reach the digital generation that is in the schools today.



A LEGACY REVISITED

He launched a state level literary competition for school and college students through Ramalingar Panimandram. The state is divided into eight zones and a zonal level competition is held among an average of 4000 students every year. The zonal level winners are awarded with cash prize and subsequently 100 best talents are identified to exhibit their talents at the State Level Competition held at Gandhi-Vallalar Vizha in Chennai. Eventually, the winners receive accolades and an opportunity to participate in a 2-day workshop arranged at MCET, Pollachi to fine tune their raw talents.

Dr. M. Manickam's objective was to spread the good words of Gandhiji and Vallalar to the younger generation. After two years of launching this competition, what brings pride and contentment to the organizers is the feedback from the young participants which says, "Although we started to learn about Gandhiji and Vallalar with the motivation to showcase our talent and to win the cash prize, we cannot deny the fact that this process has created a consciousness about the noble thoughts and principles of Gandhiji and Vallalar among youngsters like us. This not only created awareness but a desire to follow their teachings in our life." Students take it as an honour and pride to receive appreciation from a legendary family.



A LEGACY REVISITED

Another such initiative is establishing Arutchelvar Dr. N. Mahalingam Translation Institute (AMTI) inside the campus of MCET. Dr. Sirpi Balasubramaniam is the Director of this Institute which releases at least 6 books translated into Tamil from other languages, on 2nd October every year. The objective of launching this institute is to realize the dreams of our National Poet, Mahakavi Bharathiyar who envisaged that translation of great words from other languages into Tamil will enrich the language. So far, there are 15 great works translated from eminent authors such as; Dr. A. P. J. Abdul Kalam, Khalil Gibran, Nicholas B. Dirks, etc.

The underlying fact is that Arutchelvar's legacy is carried forward with a renewed vigour and commitment to keep the teachings of Ramalinga Adigalar and Mahatma Gandhi, alive for the generations to come. This magnanimous endeavour deserves to be lauded and cherished. Arutchelvar's family continues to ensure that all his dreams come true. It's not just his family but all those who know Arutchelvar will work towards it. Afterall that's what Arutchelvar had sown in the hearts and minds of millions of people he had come across.

Mr. K. Arul Kumaresan
Executive - CPG
akr@mcet.in



ONLINE TRANSACTIONS

Online digital transactions, the new trend in the digital world is a revolution. Although it makes life easier, it also brings loss to companies and customers alike. Now-a-days, transferring money, recharging a mobile, making payments for all household utilities (such as gas, electricity, etc..) are just a matter of seconds. The only requirement for doing this is a working internet connection and that's all, we are set to go.

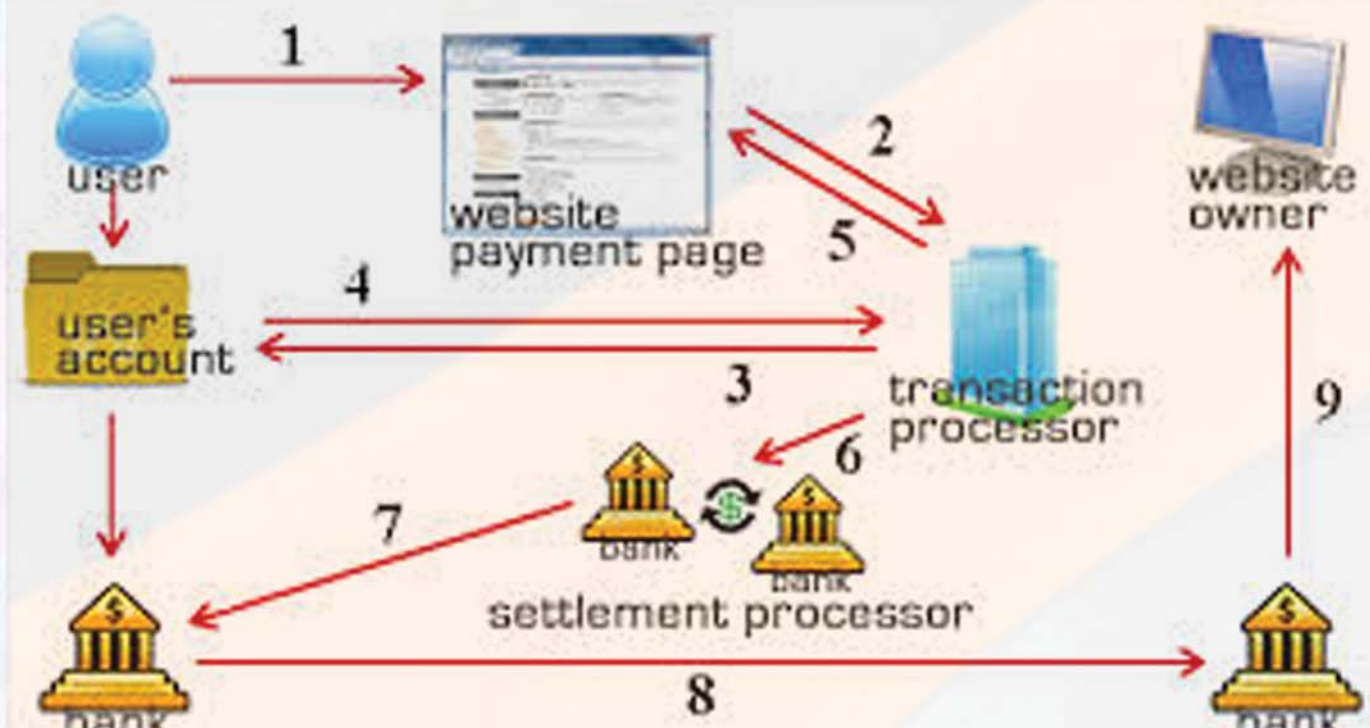
Most of us do not know what works at the backend once we click the pay/transfer button although we all use it everyday. Once we click the pay button, our web browser tries to communicate with the web server (a place where all the contents and information of the website is stored). The web server takes the card/account details from the website and secures the data by using SSL certificate which prevents intruders from viewing the information. The web server doesn't store the card/account information of the users until the user grants access. The web server then routes the information to the gateway which is the heart of every transaction. The gateway is nothing but an authorisation which consists of links to card companies/particular banks to check, whether the entered information is correct/not. The bank/card companies then authorize whether the transaction can be proceeded for debiting/crediting from the user's account. Once the gateway gets a reply, it accepts/declines the transactions and based on the validity, it performs the transactions and displays the status. This process takes place within fraction of seconds and hence it is fast and convenient. It is fully automated without any manual work involved.



ONLINE TRANSACTIONS

Apart from all the advantages, there lies series of disadvantages that make the digital world little scary. The first issue that everyone faces is that money getting deducted from bank account and the customer not getting any message from the gateway for authorisation. This occurs, when the servers hang or when we have poor internet connection. This is mainly because of high network traffic at the same time, which the servers can't handle. Hence a better way to avoid this, is to ensure that we have proper internet speed before making a payment online. We should also ensure that the payment gateway has proper relationship with the banks, so that, if money gets deducted from the bank without the gateway's authorisation, we can still request the bank to refund it.

The next issue is security. All the details of the customers are stored in a bank database and if the database gets hacked, the information could be stolen and leaked and this may lead to serious financial problem for the customers. So, always ensure that the bank system has proper security back up, before registering with it. Another problem is electricity. This is similar to the internet server hanging problem. When electricity/power/charge goes off, the transaction gets paused and we won't be able to resume it and refunding process will become a nightmare thereafter.



ONLINE TRANSACTIONS

So, always ensure that there is sufficient power back up before making a transaction to avoid losing money. Banks and card companies keep inviting people to open a bank or get a card but they have an Indian habit of not involved in after sale service. This has affected almost everyone in the country and this is becoming very serious in this technology packed world. Taking enough security measures to safeguard the savings and transactions should be the primary objective of the financial service providers apart from their sole objective of profit.

These are the main issues that the customers face when they make online transactions. I have tried to explain the working of an online transaction and its effects briefly. My request to everyone is that before making an online transaction check for every point mentioned above to avoid losing money. Please ensure that you make payments only via authorised gateway/bank websites. People are still running behind banks and card companies to recover money stolen from their bank/card. At times, we may need to spend more money in the process of recovery than that we lost.

I conclude my article by thanking the supreme almighty who helped me in knowing what happens behind every online transaction and complete a write-up, so that everyone can benefit from it.

M. Navaneetha Krishnan
joynaveen10@yahoo.com
III IT



Alleviation Market

One of the trending quote in the market economy in this new technological era is that “Nothing comes free of cost”. The world bends itself like Beckham for people with money but stands as an iron pillar for people with no money. We all must have experienced this difference once in our life time, if we don't belong to a high profile family, especially in India.

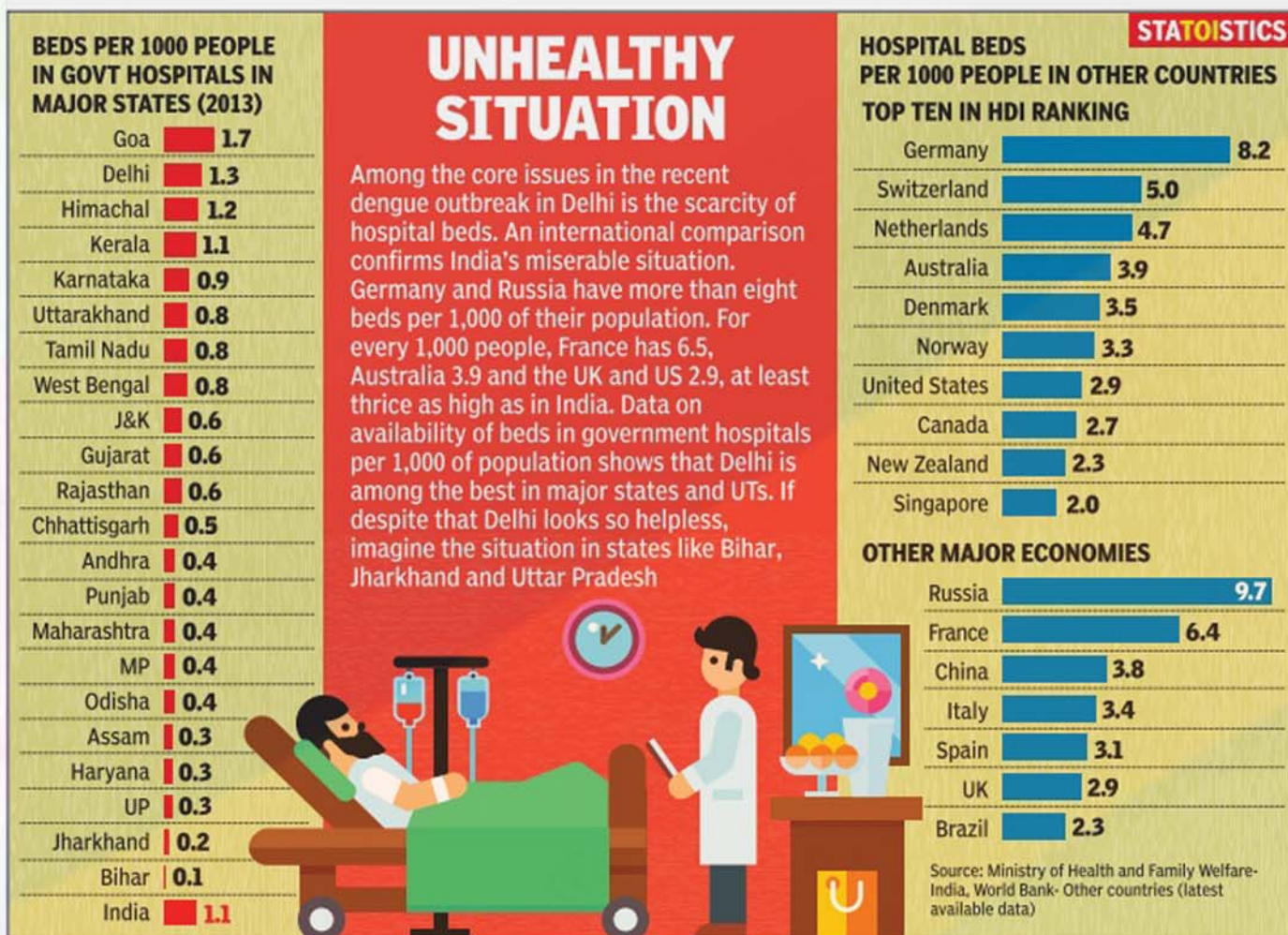
Medical profession is no exception from this market economy as it has also fell a prey to money and ceased to be a noble profession. Commercialisation of medical services has two sides because, with every value added profit, there is a loss too. Commercialisation of medical industry offers better resources with modern equipment that enable the hospitals to operate effectively and offer better medical service. People prefer to visit a private hospital to get their diseases diagnosed. This happens because private hospitals pay individual attention and make people believe that they can overcome their health problems. With the advanced technologies coming into the picture, the chances of survival is high but on the other end of the rope, one has to pay selling whatever they have.

Public Hospital vs Private Hospital



Alleviation Market

Poor and middle class people are affected the most because private hospitals are in a race to fill their pockets and generate revenue. "Return on Invest" is the base idea for the private medical services (businesses). Many students who study in government colleges and in the tax payers money, turn their knowledge into a Big Profit Earning Market and service in their point of view is a joke. To balance the commercialization of medical service, the government has started supplying generic medicines to poor people probably to maintain their vote bank. According to the mindset of the modern era, people prefer branded items whether it is a car or medicine. At times, in the illusion of generic medicines, many duplicate drugs which are banned in other countries and sell them here in India because India's stand is 'Earning more in a right way is not wrong and unethical'. The bureaucrats don't care about the quality and authenticity of the medicine, as long as their pockets are filled.



Alleviation Market

If a world class hospital is providing facility to patients, then it is their right to charge for the treatment but falsification of reports, prescribing costlier medicines and unnecessary surgery are unethical on various grounds. As long as genuine and necessary prescription is provided, things are ok but when the treatment is done only with a motive of gaining profit, it is very dangerous. When the corporate domination and crony capitalism creep in, the situation becomes grave and needs a serious rethinking and introspection from the governments as they keep saying, 'of the people, for the people and by the people'.

Doctors do deserve their own share, but the middlemen, be it the medical organization that provide a platform for patients approaching them or the medical companies attempting at monopolizing the market, should be stopped. Commercialization of medical services has lead to a severe competition, so everyone (private sector) is on a race to be equipped with technologically advanced machinaries. Although advancement is good, the growth is not even and the investors are focused on financial terms and they want to dig gold mines in a short period of time. With commercialization, the cost of the medical services has increased multifold and it is definitely not good. In short, commercialisation pave way for the 'Ever Raising Service Cost'. The government sector should join the race and raise its standard inorder to run parallel with the commercialized medical service by providing the poor and middle class with the much needed facilities and medicines.

"Medicine was made to serve the mankind and not the specific kind of men."

Anatt Dhanya

III-MCA

anattdhanya@gmail.com



Team Experience

“Alone we can walk a little, together we can walk miles”.

Students participate in symposiums throughout their college life, apart from their studies and people who are creative will win prizes in their college days and win hearts when they start their career.

We, a group of MCA final year students, attended a symposium organized by the department of MCA at NGM College. To speak the truth, we went to enjoy the college atmosphere but as we entered into the competition atmosphere, we got carried away by it. We only expected a participation certificate but as the day took as to its end, the scenario changed and we aimed at winning the event. That's where we all realised that “Unity is Strength”. For every event there were 3 rounds which was quite tough than that of the finals and at times the situation became too difficult to crack. It was like a candle melting down and I started losing hope to win, but when you are in a team, your team mates make you realise that the candle melts only to spread its brightness. It makes your day memorable and unforgettable. After the second round, we all gathered, encouraged and appreciated our team members. On one hand, we all carried the same excitement but on other hand, we were scared and worried that travelling so long through out the event and going back without achieving anything would not probably make us happy. Apart from the memories and precious moments, this event taught us more about the words “Teamwork” and “A Team”.

Teamwork occurs when diverse abilities and insights join together to work toward a common goal.



Team Experience

Symposiums usually conduct various individual and group events. Working with a team makes you a great leader and a team teaches you “Go With the Flow” technique. You have to maintain the same pace in order to maintain the balance among all the members in your team. It teaches you to sacrifice your ego and march towards gaining life long experiences. “We rise by lifting others”, they motivate us and stand by us like supporting pillars. Teamwork has less I and more we. Being in a team enhances our communication skills, as members need to communicate clearly on intellectual and emotional level so that, we express our own ideas to contribute well. Good team becomes great, when the members trust each other enough to surrender the “I for we”. Trust grows as group members demonstrate personal accountability for the event you are participating in.

Because our team from Dr.Mahalingam College of Engineering and Technology participated in maximum number of events, we were able to win the overall championship. At the end, we all realised that participating is not all about participation, it is more about coming out of the shell together. Talent wins game, but teamwork and intelligence win championships and remember a “boat doesn’t go forward if each one is rowing their own way”.

TEAM MCA III YEAR



HAPPINESS

Everyone of us in this world live through a variety of problems in our life. All of us have some problems of our own irrespective our caste, color, status or religion. We do all sorts of things to get rid of those problems and make ourselves happy but the truth is that nothing can give us happiness permanently. Some saints, when they were asked on how to be happy always, told that when one wants to be happy, he or she won't be happy. But when you start believing that you are happy you will be happy.

Scientists say that when you believe, that you are happy, all the cells in your body tend to believe that you are happy and in turn will make you happy. We all might have seen people who remain cool and happy irrespective of the situation. When we think of these people, we may get a question, don't these people get angry? The truth is that they will also get angry but they won't show their anger and sadness to the outer world. In this world, there is no such person who has never been angry on someone or never been sad, but it's all about channelizing those emotions that bring us down. These people know that getting anger or beaten down by sadness will only increase the misery.

People at present are occupied by materialistic happiness that evaporates as each passing day brings in new material and distraction to the world. People start comparing themselves in-terms of the amount of material and money each one possesses. That's why yogis and siddhas in our country ran away from them because however strong you are, the materialistic world will keep haunting you.

**Be happy for this moment.
This moment is your life.**

Omar Khayyam

HAPPINESS

Psychologists say that we may not be able to control our thoughts but we can control the way we express it. Let's imagine a situation where we work for a company under a manager. When the manager scolds us, we will not express our anger even if we get angry but when the same thing happens with someone who is less powerful than us, we express our anger. To be precise, we will only express our anger to those people who are weaker than us and this shows that anger can be controlled.

The thoughts arising from our mind are like a music arising from a piano. Do you know what to do to stop a sound coming from a piano? Simple! we don't need to do anything, it will stop by itself. Similarly, you don't need to do anything to stop a thought but if you try to stop a thought it will keep coming like the non stopping waves in the sea.

When we ponder and live on a thought it gains momentum and become bigger and bigger and explode at an unexpected time. To overcome this, learn to let go, learn to spend time with yourself in solitude. Recollect good thoughts that will bring you happiness and let go of events that will bring stress and uncomfortable to yourself and people around you.

We cannot control the external factors that affect us in our life, so it all depends on the fact that how we take things to our mind. Life may not give us happiness every-time, so, you have to take it by yourself.

K. ARAVINDHAN

Final EEE

aravindhanr68@gmail.com



SMART CONVEYOR 4.0

We, a team of students from final ICE, participated in the second Mitsubishi Electric Cup Pune, conducted by Mitsubishi Electric India Private Limited held at college of engineering, Pune. The competition was announced during the month of July 2016 and we submitted the abstract for the competition during the month of August 2016. Our team, WORKER BEES was selected in the preliminary rounds from among various teams all over India. We attended a training on PLC and HMI for a week at Coimbatore in September 2016, after we were shortlisted for the main competition. We were also given components worth rupees 1.5 Lakhs. We attended a training on Servo in Bangalore for 2 days in December 2016. Finally, we participated in the competition in February for 3 days. The competition gave us a wonderful experience and we got an opportunity to interact with various industrial experts. At the final day of the competition, our team secured fifth place among all the teams from all over India and secured first place in south India.

CONCEPT OF THE PROPOSED MODEL

When the system is powered ON through MCB, the conveyor starts rotating. The conveyor is driven by the servo motor. The conveyor rotates at the speed which is programmed in PLC for servo motor. The objects are loaded on to the conveyor. The objects start moving along the conveyor and it is guided to the optical sensor range which counts the number of objects passing in the conveyor. They are guided by the metallic guide placed above the conveyor.



SMART CONVEYOR 4.0

When the object reaches the inductive sensor, the conveyor stops only if the component is metallic, else the conveyor does not stop and runs continuously until the component reaches its storage.

INTRODUCTION

This proposed method designs smart conveyor using internet of things (IoT). The Conveyors are used to transfer materials from one destination to another destination, thus reducing the time and man power. Conveyor machines are popularly utilized in the field of product handling and packing business. Conveyors have gained worldwide recognition because of their amazing benefits. They bring improved efficiency as well as essential safety because of hands free operation. In this work, design of smart conveyor based on Internet of Things (IoT) is proposed to enhance efficiency and safety.

Whenever the conveyor stops sensing a metallic object, the pick and placer gets activated. The pick and placer move towards the component and picks the metallic component by using vacuum generator and suction cup. The pick and placer drops the component into the funnel which guides the component to the path of the storage area.



SMART CONVEYOR 4.0

The optical sensor is placed at the bottom of the funnel. When the optical sensor senses the component, the first cylinder among the three pneumatic double acting cylinder gets input and pushes the component through the path and activates the limit switch at the other end. This enables the second cylinder and activates the second limit switch at the other end and finally the second limit switch enables the third cylinder and moves the component in to the storage area of the metallic components. The other sensor named PIR is used for the human safety. Whenever the human interfere the conveyor, the sensor gets enabled and the conveyor stops suddenly and it indicates an alarm. By enabling the internet and raspberry pi all the data of the conveyor are viewed on the website. So, the conveyor is controlled using IoT via raspberry pi.

The Team

R. Uvaraj - uvaraj1991996@gmail.com

I. Shree harikara sudhan - sreyaaminisudhan22@gmail.com

J. Mohammad Jameesh - jjameesh619@gmail.com

T.E. Cibimenon - getcibimenon@gmail.com

Faculty Guide

Dr.K.Vijayakumar – AP/HoD - ICE & EIE



ESSENCE OF MAHABHARATA

I am so happy and feel privileged to write about the “ESSENCE OF MAHABHARATA”, because it is one of the books which changed my perspective about life and situations that I face every day. “It has a beautiful quality that whenever you revisit, you learn something new”, said a Yogi. Yes! it’s true, I also felt the same. I am not an expert in Mahabharata but I would like to share few things that I learnt from it with you.

It’s a huge topic to discuss and every character’s life in Mahabharata is a very good example for “how one should or shouldn’t be in some situations”. I am only going to focus on Karnan’s character for this article. Before proceeding further, I would like to emphasize that Mahabharata is an Itihasam meaning, “It happened”, so there is no doubt in it being a real story, whereas Puranam means an imaginary story.

Why Karnan first? It’s because he is a very good example for all ambitious ordinary people. We can learn more from failure than from success and that is also one of the reasons behind choosing Karnan. He was the guy who had faced many insults and failure in his life but a good hearted man and was a great warrior throughout his life. How could you make the entire world follow you? Set a proper goal and achieve that with all your skills and your strategy, then the world will follow you to know, how you did that but that’s not an easy job.



ESSENCE OF MAHABHARATA

Determine a Goal – Everyone's goal is oriented towards becoming special, famous and gaining recognition in public. Karnan also did the same mistake, he wanted to be the greatest archer in the world which indirectly meant that in comparison with others he wanted to become the best archer. This drove him in a wrong direction, even though he achieved what he wanted, at the last minutes of his life.

So how should a goal be? Our achievements should not be compared with others (I wanna become the best engineer, best actor, best dancer, best player, best singer, Richest) instead, we should set a goal to acquire abundant knowledge in the field that we choose as our career, so that we would never compare and can compete only with us. If we do not compare us with others, we will be free from jealousy, disappointments, anger, greed and can lead a life by attaining inner peace.

Determination - Even though many stood against his goal and insulted him (Archery was forbidden to common people in those days), he never stopped trying and converted those insults into fuel to drive himself to success. The will in our mind will breakdown the hurdles in front of us.

Take Risks - At one point of his life, he had to leave his family and native place to achieve his goal and he took that in a positive manner. The first step towards success is coming out of our comfort zones.

Thrive - He approached so many teachers and everyone ignored him, but he never stopped and travelled so many places and found one such teacher to help him to improve his skill to the greatest extent. Noble knowledge can be acquired only when we have the will to search and get it, unmindful of the efforts it requires.

Patience - Whenever life brought him insults and hardships, he always chose to be patient and focused only on improving his archery skills. Facing the distractions and overcoming them consciously will improve our focus on task. You may take more time to overcome these distractions but once you do that, you are free to travel.



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ESSENCE OF MAHABHARATA

Choose a friend in our life - A true friend helps you in hard times, but all those who help you in hard times are not true friends. It's because some may take this as an opportunity to make use of you for their future success. We have to think twice before we accept anyone's help at any hard situation. As a good friend, support your friend's goal but if your friend's goal is self-oriented and has negative effect on society, step back and make your friend realize his/her mistake.

Spend your wealth usefully - Our wealth came from the society and we should share the wealth with the society. The success you get by being rich and focusing only on collecting wealth will not bring peace to your life, but being kind hearted and helping those who suffer from poverty, will bring you peace in life. Human life is believed to be in an infinite cycle until one gets his/her karma completely compensated and if the soul completed many good karmas in its life time, the cycle gets interrupted and the soul is lead to its ultimate destination. One of the many ways to complete a good karma is to share your wealth with the society. Learn to share and stop counting bad karmas.

What does a wife mean in life - Wife is a person who starts her journey with a complete stranger by leaving her loved ones and family behind. she has to be cared more and treated with full respect because whenever darkness spreads over her husband's life by making it difficult to see, a wife comes as a light to find him and show him his real path.



ESSENCE OF MAHABHARATA

The importance of truthfulness - No matter how hard a situation be, do not be afraid to speak the truth. Being truthful will not lead to difficult situations, instead, it will save us. If Gundhi, the mother of karna had revealed the truth that he was her son to everyone, he might not have undergone so many difficult situations in his life. And if karna had openly told that he was not an Anthanaan to Parasuram (who was his Guru) he might not have forgotten his knowledge in a critical moment. So being truthful is essential in life to avoid some bitter situations later in life.

Ethics or Morality - Everyone will have a dilemma in choosing between these two. Ethics will differ from time to time and it's always designed in favor of one set of society. But morality is not like that because it is common to all, it thinks for the entire human race and for other living things too. My teacher used to tell that 100% ethical person is not equal to a moral person. The same dilemma arose for karnan, but he chose to be an ethical person. Whenever our ethical action has a negative effect on others' lives, it's time to revisit our ethical values from where we aquired, If not, it may lead to huge loss to both the sides.

If we could learn this much from a single character from Mahabratha, think of how much we can learn from the whole book. It is surprising that each character has some valuable life science information. Finally, my Humble request to you all, at least once in your life time, read and learn life science from Mahabharata.

MANIKANDAN. S

III MECH

mythmanikandan93@gmail.com



DON'T GIVE UP

Are you continuously facing failures in life? Don't worry, you are not alone but remember, the value of a diamond increases only when it is polished a thousand times. If you think failure is permanent, let me tell you something. Harland was born in 1890 in Kentucky, a small town in USA. His father passed away when he was 5. His mother began to work in a canning plant due to poverty. Since Harland's mom had to go for work, she taught Harland how to cook in order to feed her other two sons while she was away for work and it all started there. Cooking became his passion over a period of time. This helped him find a job in a restaurant. After working for restaurants for a while, he wanted to start a restaurant on his own. He bought 4 tables and started a fast food court just to gain some pocket money but it never occurred to him that he was starting a multinational brand that would leave people mad. It was not a magic and didn't happen overnight. He had to face many failures in his life until he was 60. Now, the food court that he started has grown and spread across 123 countries with nearly 20,000 branches. It is now popularly known as KFC (Kentucky Fried Chicken). One of the important traits behind his success, is his consistent hardwork and he never gave up when he faced hard situations in life. Success is about hanging on to the last minute while others have given up.

Our greatest weakness lies in giving up.
The most certain way to succeed is to
try just one more time.

Thomas Edison

DON'T GIVE UP

Have a goal and move towards it and it doesn't matter how fast you reach your goal as long as you keep moving towards it. Don't complicate it by moving away from your goals, blaming the external environment. Even if the world is against you, hold on to your dream and never give up. It's not going to be as easy as I write but giving your 100 % in all the situations, might get a result in favour of you. Only if you aim for the moon, your arrows will fly high. Never give up just because you reached the sky because sky is not the limit for those who dare and dream.

"ACCEPT FAILURES WITH A SMILE

BECAUSE FAILURES KEEP REMINDING YOU

THAT YOU HAVEN'T REACHED YOUR DESTINATION"

Life may give you 1000 reasons to give up, but just think of one reason for holding on to the dream. Plan your schedule and wake up with determination every morning that you will execute your schedule and progress towards your goal. Don't have scattered dreams but have one stable goal in your life and make that goal your life. At the end of the day, it's quality and standard that matter and not quantity. Only when you are constant at one goal, you can achieve it. Stone can be found in many places but the reverence changes depending on where it is found. If it is in a temple we worship it and if it used for flooring, we walk over it. So, be the stone in the temple. Don't complicate your thoughts, keep doing your best and remember, the rest will be written in the pages of history.

S.RAMALINGAM

III IT

ramalingampillai1997@gmail.com





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LANGUAGE EDITOR

S. RAJANANDHINI

II MECH - TVS

raji1998subbu@gmail.com



CONTENT EDITOR

C. BARATH

III EEE

barathkamala@gmail.com

CHIEF EDITOR



P. JOSE

FACULTY IN-CHARGE - LLC

jose@drmcet.ac.in